

NEWS & NOTES FROM THE WORLD OF INTIMATE APPAREL AND PRODUCTS

TEEZE AND ASB TURN KINKY AT FETISHCON

This past August, the staffs of TEEZE and ASB Magazine (our sister publication) had the opportunity to attend the premiere Southern fetish convention, FetishCon. The 7th annual convention took place again at Hyatt Regency Hotel in downtown Tampa highlighting everything that's hot in the fetish community. The convention is a four-day extravaganza that ends in a lavish masquerade ball on the final day. The convention has grown from 500 attendees to over 1,000 attendee's in just over six years.

We here at TEEZE are all about intimate apparel, but we were excited to see the different and creative types of products Fetish-Con had to offer. Fetish apparel designers, retail stores and even specialized bondage rope makers were there sharing their goods and expertise. We'd declined the offer to be hogtied, however. We're still kind of new to this.

The convention, surprisingly, offered several intimate apparel designers, like Amy Schmitz who hand makes jeweled corsets. Amy's Delicious Corsets line, based in Philadelphia, boasts hand

and custom designs corsets for woman of any shape and size.

Marvelous Mayhem was also in attendance, and showed off their line of custom leather pieces for men and women. Other manufacturers like Girdle Bound introduced their new line of intimate vintage style lingerie ranging from the 1920s to the 1960s eras. Girdle Bound even has panties that were actually manufactured and designed in the 1960s.



Around every corner there was something new to see and even though we here at TEEZE are mature adults, we couldn't help but pick out mouths off the floor a few times. We were caught a bit off guard by the bondage classes, human horses and the course on how to properly whip a submissive, but the hand beaded corsets and '50's themed lingerie keeps the mainstream crowd—like us—begging for more...without having to be flogged. Maybe next year.

PENTHOUSE SHOES BY ELLE 2008 SPRING & FALL COLLECTION WWW.ellieshoes.com | 888.771.8388

DR. SADIE ALLISON EXAMINES LOVEMAKING IN HER NEW BOOK "RIDE "EM COWGIRL"

Okay, we promise—no bad doctor puns will accompany this story. With all the wisdom of sex guru Sue Johansson but defiantly minus the creepy grandma vibe, Dr. Sadie Allison wants you to be a better lover. Allison is founder and CEO of Tickle Kitty, Inc., and she's the author of Tickle Kitty's entire line of award-winning books on sexuality. She also appears regularly on TV and radio, and is a leading authority on human sexuality.

Dr. Sadie created Tickle Kitty to offer women, men and couples one trustworthy source they can turn to for expert guidance on sex, such as relatable answers to questions about technique and intimacy, new ways to explore sexual pleasure, and inspiring sextoy recommendations.

Your lover may be holding back from you—and this doctor wants to help you release those secret erotic desires for the best sex of your life. "Lovers often withhold their lustiest cravings from each other," observes Allison, author of her third paperback, "Ride 'Em Cowgirl!—Sex Position Secrets for Better Bucking (Tickle Kitty)." "But to reveal them, each partner

Dr. Sadie Allison

has to ask for them."

Easy?
No way.
That's why
Dr. Sadie's book
offers dozens of
"point-and-play"
illustrations to
open clear lines
of communication to empower

lovers without stress." Couples of all ages can sit on the couch and giggle as they flip through my book," observes Dr. Sadie. "But the moment they point to what they secretly crave, the mood instantly swings to deep romantic passion." Dr. Sadie also offers techniques, motivation and advice to help lovers feel comfortable asking for what they want. She even shows how easily you can adjust positions you already love to create all the new erotic heat you crave. "It's not one of those books that leaves you twisted like two puzzled pretzels."

Dr. Sadie earned her doctorate in Human Sexuality in 2005 from the Institute for Advanced Study of Human Sexuality, but her roots as a sexpert go back to her high school days.

"I always felt comfortable with my body and my budding sexuality," she says. "That's why I was so puzzled when my closest girlfriends confided in me how they were frustrated, confused and 'let down' by sex. I discovered that many of my friends never masturbated, few orgasmed, and most found intercourse to be an awkward, self-conscious act."

For more information on Dr. Sadie or how to order anyone of her books please visit her website www.ticklekitty.com. **Z**

FORPLAY ANNOUNCES PRIVATE TRADESHOW IN LOS ANGELES, JANUARY 2008

Forplay, a leading designer and manufacturer of sexy costumes, announced that it will host a private trade show to showcase its entire 2008 line of sexy costumes. The announcement was made September 10 by Houman Salem, Forplay's CEO.

Forplay's 1st Annual Sexy Costume
Sales Event will take place January 4-6,
2008 at the famous Renaissance Hotel in
Hollywood, California. "The location is vital
to our corporate image and the Forplay
brand", states Salem. The Renaissance
Hotel is in the epicenter of Hollywood
located at the famous Hollywood & Highland center just a few steps from the Kodak
Theater (home to the Academy Awards
and American Idol), the Mann's Chinese

Theater, and hundreds of highend shops, restaurants and clubs. The three night stay at this luxurious venue will be complements of Forplay.

This is a sales opportunity and buyers will receive unprecedented incentives by Forplay when writing their 2008 sexy costume orders at the event. "Our goal is to mix a little bit of pleasure with business. All guests will be treated to an opening night party and fashion show at Level-3, an exclusive LA nightclub located in the Hollywood & Highland center," says Salem. Forplay

has reserved a 3,500 square foot salon at the Renaissance Hotel that will serve as the tradeshow floor and will be open by appointment only on Saturday January 5th and Sunday January 6th from 9:30 am to 5:30 pm.

A separate theater-style room has also been reserved for panel discussions, seminars and guest speakers which will run concurrently with the tradeshow on Saturday and Sunday. "I am a strong proponent of continued education and have pulled some amazing resources to come and provide value-added content during the event," said Salem. Confirmed speakers include, but is not limited to, John Oppenheim, professor of Sales and Marketing at Pepperdine University's school of Business and Management; Brian Rabinowitz, CPA with Century City-based Stonefiel & Joesephson; Chris Mael, Director of Retail at Hustler Hollywood, and Alan Cyrlyn Attorney with Beverly-Hills based Erwin Cohen and Jessup. The content provided at these sessions will be highly targeted towards our buyers and will hopefully address some of their current strategic business challenges.

"I hope that all attendees will also take some time and enjoy the sights while staying here in Hollywood, California, it is truly a unique place and I would be more than happy to make suggestions...all attractions are within walking distance of the Renaissance Hotel," adds Salem.

For more information please visit www. forplayinc.com.

HUSTLER LINGERIE AND ADULT FILM STAR TERA WRAY TOUR WITH OZZFEST '07

Staying true to her rocker roots, Pleasure Productions' self-proclaimed "band-aid with benefits" and adult film star Tera Wray

