

# THE OFFICIAL NOMINEES FOR THE 7TH ANNUAL STOREROTICA AWARDS

Hosted by Dr. Sadie Allison, the leading retail trade publication will once again present its Annual Awards at the ANME Founders Show on July 14, 2013



Reflecting the best in the adult storefront sector, STOREROTICA Magazines is pleased to announce the nominees for the 7th Annual STOREROTICA Awards. Winners will be announced at an industry gala on the evening of Sunday, July 14, during the semi-annual ANME Founders Show in Burbank, California.



For the third straight year, STOREROTICA Magazine, the leading, national trade publication for the owners and operators of adult retail stores and lingerie boutiques, has partnered with the producers of the Adult Novelty Manufacturers Expo (ANME) as event host for the 2013 STOREROTICA Awards Show. Held at

the Los Angeles Marriott Burbank Airport on July 13-15, the semi-annual ANME Founders Show will once again feature the top brands in the adult toy and novelty industry. **Hosting the awards this year will be author Dr. Sadie Allison, founder of Tickle Kitty Inc.**

Voting for the 2013 STOREROTICA Awards was accepted online only at [StoreroticaAwards.com](http://StoreroticaAwards.com). This voting website was live from May 15th through June 7th, 2013.

Recognizing excellence in the adult retail community, the STOREROTICA Awards laud those in both the brick and mortar storefront, distributing and manufacturing levels. The 10 categories honored this year include, "Novelty Company of the Year," "Distributor of the Year", "Fetish Company of the Year" and "Retailer of the Year" (chain locations), among others. This year's ballot was finalized after a process involving the pre-nomination website, while also gathering input from select industry experts and suggestions by the STOREROTICA staff.

Host Sadie Allison is author and publisher of the popular line of fun, informative, how-to sex-help books available to adult retailers. Her best-selling books include "Tickle His Pickle," "TOYGASMS!," "Ride 'Em Cowgirl!," "Tickle Your Fancy" and her newest book, "Tickle My Tush." Each has won the coveted Independent Publisher's Best Sexuality Book Award (IPPY) and together have sold more than two million copies. Allison is a regular guest on TV and radio, including "Tyra," "BetterTV," "Discovery Health" and "Dr. Drew's Loveline." She's a sought-after speaker and is regularly quoted in Cosmopolitan, Redbook, Men's Health, WebMD and iVillage.com.

"I'm very excited to be hosting this year's STOREROTICA Awards," says Allison. "Celebrating those who continue to make this industry extraordinary is a unique opportunity for me. I'm looking forward to this special evening."

"Presenting at such a distinguished event such as ANME not only helps reflect the totality of our industry, but also celebrates the continual innovation and camaraderie found within," adds STOREROTICA's Kristofer Kay.

*Here are the 2013 STOREROTICA Award Nominees by category:*



## NOVELTY COMPANY OF THE YEAR

California Exotic Novelties

Doc Johnson

Fun Factory

Lelo

Nasstoys

NS Novelties

Pipedream Products

Sportsheets

Topco

Vibratex