

Rebranded Slippery Kitty Lubes Now Paraben-, Glycerin-Free

Dr. Sadie Allison, author and creator of Tickle Kitty products, announced Slippery Kitty lubricant is now reformulated into a responsible water-based, paraben-free, glycerin-free version that's just as slippery and long lasting as ever.

"The more we learn about feminine safety, the faster we respond," said Tickle Kitty CEO Dr. Sadie. "Without sacrificing quality or slipperiness, we've now eliminated two of the barriers to safety and sales."

Millions of fans of Tickle Kitty sex-help guides look to Dr. Sadie for more than printed advice. They trust her to provide products that enhance the new pleasures she helps them discover.

"You can hear the cheers from those who have tried it,



especially women," said Dr. Sadie. "Their enthusiastic response also creates legions of repeat customers."

Slippery Kitty comes in two varieties—Au Naturel and Strawberry—as well as two sizes—a 2-ounce "try me" bottle, and an 8-ounce "love-me-long-time" bottle which previously came in a 6-ounce bottle.

Because sales and satisfaction go hand-in-hand, Tickle Kitty set up a special roll-out spiff program for distributors and chains. It includes a free Slippery Kitty bottle for every sales rep so they recommend the lube with confidence.

Call (888) MYKITTY (695-4889), email info@ticklekitty.com or visit TickleKitty.com to find out more.